



30 July 2012

Vienna Insurance Group Kids Camps open their doors

Summer, sun and fun for 500 children

Today saw the start of a summertime highlight with the opening of the 2012 VIG Kids Camp. Thanks to the support of VIG's main shareholder, Wiener Städtische Versicherungsverein, a total of around 500 children of Vienna Insurance Group employees from 25 countries will spend two weeks of their summer vacation at three different camps: the City Camp in Vienna's Strebersdorf district, the Country Camp in Wagrain in Salzburg, and the Mountain Camp in Altaussee in the Salzkammergut region.

"We are dedicated to giving our employees' children an early taste of the benefits of the Group's intercultural set-up, as well as highlighting the importance of meeting people from other countries. Children are especially quick to pick up new languages and make new friends, which allows them to build valuable relationships. For some of the youngsters this will be their first trip abroad. It's very satisfying that the Kids Camp is part of such an exciting and rewarding experience," commented **Günter Geyer, Managing Board Chairman of Wiener Städtische Versicherungsverein.**

The children, aged 9-13, were also encouraged to give their creativity free rein and put their ideas of a perfect summer down on paper, under the motto "I'm painting my summer". The most imaginative and creative pictures were picked out by a jury of teachers and art experts.

The children attending the camps come from Austria, as well as the Central and Eastern European countries in which the Vienna Insurance Group is represented. They will spend two unforgettable weeks in Austria enjoying an action-packed programme of activities. The schedule covers everything from hiking and tours of breathtaking salt mines and limestone caves to sightseeing in Salzburg and Vienna, and also includes plenty of opportunities for sports, games and swimming. The children will have the opportunity to share new and memorable experiences with other youngsters from all over Europe, in line with Wiener Städtische Versicherungsverein's aim of promoting cross-cultural exchange and harmonious relations between people from different cultural backgrounds.

For further information visit www.vigkidscamp.com.

Wiener Städtische Versicherungsverein is the main shareholder of the Vienna Insurance Group (VIG) and provides support for the Group's cultural and social activities, with a focus is on enhancing cross-border, intercultural exchange. The emphasis is also on creating an environment in which individual cultures can thrive. Partnerships and initiatives are geared towards supporting the activities of social organisations, especially in the Central and Eastern European countries in which the Vienna Insurance Group has a presence. As the main shareholder, Wiener Städtische Versicherungsverein is also concerned with key strategic matters within the Group.

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