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Ready for summer: The Kids Camp provides adventure and fun for about 500 children of VIG employees!

The Kids Camp is opening its doors again to children on Sunday, 28 July 2013! Wiener Städtische Versicherungsverein is organising another summer camp in 2013. The children of employees of Vienna Insurance Group from 24 countries will spend two weeks of their school holidays at the Kids Camp.

Creativity is fun

Under the motto “Paint what you want to become”, kids aged between 9 and 13 years could put visions of their dream jobs to paper. The most inventive and creative entries were rewarded with an invitation to the Kids Camp. The most popular dream jobs of kids were vet, painter and astronaut. Very creative children envisioned a future as the Pope or as a princess.

International friendships

“It is wonderful that we may familiarise also the young generation with the idea of cross-border bridge building. In our enterprise we work at international and transnational level – and the children of our employees may learn about and actively experience this concept at the Kids Camp. I am convinced that it is very valuable for the kids to be fully immersed in an inter-cultural environment at an early age and to develop friendships with young people from other countries”, stated **Mr. Günter Geyer, CEO of Wiener Städtische Versicherungsverein.**

Children from Austria and the countries of Central and Eastern Europe in which Vienna Insurance Group is active can engage in exciting activities during two weeks. The children can choose between the “City Camp” in Strebersdorf (Vienna), the “Country Camp” in Wagrain (Salzburg) as well as the “Mountain Camp” in Altaussee in the Salzkammergut region. Besides hiking, exploring the salt and stalactite caves and visiting the sights of Salzburg and Vienna, the children will of course also enjoy swimming and a wide range of play activities. Moreover, they will have an opportunity to learn something new and interesting by having contact with children from many different European nations. As the host of the Kids Camp, Wiener Städtische Versicherungsverein pursues the objective of promoting intercultural exchange, and thereby contributes to a spirit of harmonious togetherness.

For more information see: www.vigkidscamp.com

WIENER STÄDTISCHE WECHSELSEITIGER VERSICHERUNGSVEREIN, MAIN SHAREHOLDER OF VIENNA INSURANCE GROUP

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Wiener Städtische Versicherungsverein is the main shareholder of the Vienna Insurance Group (VIG) and provides support for the Group's cultural and social activities, with a focus is on enhancing cross-border, intercultural exchange. The emphasis is also on creating an environment in which individual cultures can thrive. Partnerships and initiatives are geared towards supporting the activities of social organisations, especially in the Central and Eastern European countries in which the Vienna Insurance Group has a presence. As the main shareholder, Wiener Städtische Versicherungsverein is also concerned with key strategic matters within the Group.

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