

No. 17/2019  
04 September 2019

## Vienna Insurance Group leads insurance sector at BEST RECRUITERS in D-A-CH region

**BEST RECRUITERS tested recruiting measures of 1,311 organisations in the German-speaking countries. Vienna Insurance Group (VIG) emerged as industry winner of insurances in Germany, Austria, Switzerland and Liechtenstein. Overall, VIG ranked 18<sup>th</sup> among 1,311 companies of all industries.**

The annual BEST RECRUITERS ranking, the biggest recruiting study within the German-speaking region, evaluates employer branding activities and recruiting. Within the insurances category in the D-A-CH region, VIG won first place. Among all 1,311 assessed companies in the D-A-CH region, VIG was ranked 18<sup>th</sup> with 85.5 out of 100 points.

In December 2018, VIG already received the BEST RECRUITERS gold medal for the second time in a row, and positioned itself as winner in the Austrian insurance sector. Of the 500 Austrian companies evaluated, VIG accomplished rank 12.

For Birgit Moosmann, Head of VIG Human Resources department, this top ranking in the entire German-speaking region is both, recognition and challenge: *“In recent years, we focused on setting up a highly professional and modern application process in order to attract the best candidates. Equally important is subsequently fostering skills by means of individually designed training programmes and establishing contemporary conditions to ensure motivated working.”*

Every year, BEST RECRUITERS examines the recruiting quality of top employers in Austria, Germany, Switzerland and Liechtenstein on the basis of over 200 scientific criteria. With a variety of findings and the resulting optimisation strategies for employers, the study makes a major contribution to advancing the quality of recruiting. Within the study's scope, staff recruitment activities are assessed in domains such as online recruitment presence, online job advertisements, taking care of applicants as well as feedback performance.

**Vienna Insurance Group (VIG)** is the leading insurance specialist in Austria as well as in Central and Eastern Europe. About 50 companies in 25 countries form a Group with a long-standing tradition, strong brands and close customer relations. VIG has close to 200 years of experience in the insurance business. With more than 25,000 employees, Vienna Insurance Group is the clear market leader in its Austrian and CEE markets. It is therefore excellently positioned to take advantage of the long-term growth opportunities in a region with 180 million people. The listed Vienna Insurance Group is the best-rated company of ATX, the leading index of Vienna Stock Exchange; its share is also listed on the Prague Stock Exchange.

### **If you have any questions, please contact:**

#### **VIENNA INSURANCE GROUP**

Group Communications & Marketing  
Schottenring 30, 1010 Vienna  
Wolfgang Haas - Manager  
Phone: +43 50 390-21029  
mailto: [wolfgang.haas@vig.com](mailto:wolfgang.haas@vig.com)

All press releases are available for download: <http://www.vig.com>