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Forbes lists Vienna Insurance Group as one of the 500 best employers in the world

VIG is the only Austrian insurance company represented

Forbes published its “Forbes Global 2000 – World’s Best Employers Ranking” on 18 October 2019. Vienna Insurance Group (VIG) is 495 in the list of the 500 best employers in the world. BAWAG Group and VIG are the only two Austrian companies in the ranking.

Selected from 1.4 million recommendations

Each year, Forbes works with Statista, which performs employee surveys around the world, to select the world’s 500 best employers. To be selected, companies must be included in the Forbes list of the 2,000 largest public companies in the world (Global 2000: The World’s Largest Public Companies). VIG was number 1,192 in the 2019 ranking published in May 2019. Employee recommendations are used to select the world’s 500 best employers from these 2,000 public companies. Statista analysed more than 1.4 million recommendations from around the world to prepare the list of the top 500. The employees were asked to rate their own employer and the likelihood they would recommend their company to others. They were also asked to recommend other employers they felt were particularly attractive.

Students choose VIG as one of the top 100 employers in Austria

Universum, a Swedish company specialised in employer branding, performs a student survey each year to identify the most attractive employers. Vienna Insurance Group also made it into the top 100 in this survey, holding 55th place in the ranking of 3,537 Austrian business enterprises. More than 10,000 students at 31 Austrian universities and 135 different fields of study participated in the survey, which was published at the beginning of September 2019.

Systematic implementation of employer branding

As the central management unit of a listed international public company, Vienna Insurance Group requires highly qualified employees. *“As an employer, we need to offer attractive conditions and invest in training and further development to attract the best employees. Employer branding is therefore extremely important to us, which is why our dedicated and professional Human Resources team has focused on this area for many years. We are very pleased that our strategy of promoting diversity and positioning VIG as an attractive international employer for ambitious employees has been so successful”*, stated Elisabeth Stadler, CEO of Vienna Insurance Group.

VIG received the award for the best insurance company in Germany, Austria and Switzerland in this year’s BEST RECRUITERS ranking and previously received the BEST RECRUITERS Gold medal for Austria twice in a row.

Vienna Insurance Group (VIG) is the leading insurance specialist in Austria as well as in Central and Eastern Europe. About 50 companies in 25 countries form a Group with a long-standing tradition, strong brands and close customer relations. VIG has close to 200 years of experience in the insurance business. With more than 25,000 employees, Vienna Insurance Group is the clear market leader in its Austrian and CEE markets. It is therefore excellently positioned to take advantage of the long-term growth opportunities in a region with 180 million people. The listed Vienna Insurance Group is the best-rated company of ATX, the leading index of Vienna Stock Exchange; its share is also listed on the Prague Stock Exchange.

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